

Scoring criteria to be used for evaluation of TNMBIIDP

S. No	Broad criteria	Element	Max. Marks
1	Incubator Site and support system	<ul style="list-style-type: none"> • Location & Incubation space (sq ft) (5000 sq.ft space in a single location - 10 marks, 5000 sq.ft space covered in 2 different locations - 7 marks*, 5000 sq.ft space covered through more than 2 different locations - 4 marks) • Proximity to business centers • Availability of Resources <ul style="list-style-type: none"> ➤ Library ➤ Computing & communication (internet) ➤ conferencing facilities • Sector & Area Focus (More points to underserved, backward sectors and areas). • Partnership of well-established institutions with Govt. Arts & Science Colleges/Polytechnics with less R & D facilities 	10 4 2 3 2 3 4
2	Business Consulting	<ul style="list-style-type: none"> • Proposed networking • Advisory and support services • Number of incubatees to be admitted (for 100% occupancy- 5 marks, for 75%- 4 marks, upto 75%-3 marks, 50% - 2 marks, less than 50%- 1 mark) and numbers expected to graduate • Number of new products/technologies/innovations to be commercialized • Number of events related to entrepreneurship (1 per month- 5 marks, 1 in 2 months- 4 marks, 1 in 2-6 months- 3 marks, 1 in 6-8 months- 2 marks) 	4 6 5 6 5
3	Proposed Team	<ul style="list-style-type: none"> • Experience / Credentials of Full-time Managing Team <ul style="list-style-type: none"> ➤ Team Lead/CEO ➤ SPV Board ➤ Other Proposed Officials 	4 4 2
4	Relevant experience of the host institution in entrepreneurship, startup facilitation and innovation in last 3 years	<ul style="list-style-type: none"> ➤ Prior achievements in start-up activities (Industrial R & D, Patent commercialization, Prototyping, Industrial networking) ➤ Strengths in the proposed thrust area ➤ Co-funding (received 1 or more grant in R&D related to the area, or from venture funding- 5 marks, application under final approval for funding- 4 marks, application under submission- 2 marks). Proof of documents to be obtained 	8 8 5
5	Detailed Presentation	<ul style="list-style-type: none"> • Approach & Methodology to be adopted (Business Plan) • Innovating content & Pipeline of potential incubates • Sustainability of business incubation • Assessment of projected milestones 	5 5 2 3
	TOTAL		100

* If the space is jointly covered between Govt. Arts & Science Colleges, Polytechnics in partnership with established institutions then 10 marks