

Entrepreneurship Development and Innovation Institute Tamil Nadu (EDII-TN) Announcement

(Empanelment of Resource Persons (RP) for Training)

About the Entrepreneurship Development and Innovation Institute

The **Entrepreneurship Development and Innovation Institute - Tamil Nadu (EDII-TN)** is an organization committed to fostering entrepreneurship and innovation in the state. Its mission is to create a thriving ecosystem for startups and Micro, Small, and Medium Enterprises (MSMEs), providing support and resources that encourage growth and sustainability.

EDII was constituted by Government of Tamil Nadu as a not-for-profit society and is administered by Department of Micro, Small and Medium Enterprises (MSME). Headed by the Director of the Institute, EDII is managed under the superintendence of a Governing Council, appointed by the Government of Tamil Nadu.

EDII-TN offers various programs tailored to different audiences to promote entrepreneurial skills and innovative thinking. For college students, the institute conducts **Innovation and Entrepreneurship Development Programs (IEDP)**, designed to equip them with the skills and knowledge required to become successful entrepreneurs. Additionally, EDII-TN runs the **School Innovation Development Project (SIDP)**, which aims to instill the spirit of innovation and entrepreneurship in school students from an early age.

Beyond educational institutions, EDII-TN also offers **Entrepreneurship Development Programs (EDP)** for the public, providing them with opportunities to learn the fundamentals of starting and managing a business.

In collaboration with **EDII, Ahmedabad**, EDII-TN conducts a **one-year certificate program** in Entrepreneurship and Innovation. This course aims to provide aspiring entrepreneurs with comprehensive knowledge, practical skills, and hands-on experience in launching and managing innovative ventures.

Objective

1. Spread aspirational entrepreneurship & innovation culture in Tamil Nadu
 2. Build entrepreneurial competencies of aspiring youth and entrepreneurs, including those from disadvantaged sections of society
 3. Enhancement of the support ecosystem for entrepreneurs, including technology startups
 4. Reduction in risk of enterprise and innovation failures
 5. Embedding entrepreneurship education in the formal education system
 6. Research, surveys and publications on entrepreneurship and innovation
 7. Vibrant partnerships with all Government and non-Government players in the entrepreneurship and innovation ecosystem, including policy advocacy
- Entrepreneurship

Working Area

1. Entrepreneurship Development Program (EDP) – Convergence (Beneficiaries of Government Department)
 2. Entrepreneurship Development Program (EDP) – Paid (For MSMEs and General public)
 3. Innovation and Entrepreneurship Development Program (IEDP) – for Higher Education students
 4. School Innovation Development Program (SIDP) - for School Education students
 5. Innovation Voucher Program (IVP) - (For MSMEs and New Innovators)
 6. One-year Certificate Program – (For MSMEs and publics)
- **The EDII-TN wishes to empanel the Resource Persons from the eligible experts on honorarium basis for conduct of trainings under above stated programs. Honorarium will vary based on the program and expertise.**

Eligibility Criteria for Resource Persons

1. **Age:** 30 to 70 Years
2. Native of Resource Persons should be from Tamil Nadu.
3. **Qualification:** Any UG/PG degree (Preferably: Engineering / MSW / Rural Development / Agriculture / Business Administration) with Computer Knowledge.
4. **Experience:** A Minimum of 3 years in related fields/training/entrepreneurship
5. **Preferred Skills:** Energetic and frequent traveler, Public Relations, Leadership, Communicated Command over English and Regional Language, Trainer should have skills in Mentoring and Facilitating the to promotion of Entrepreneurship and Innovation. Shall be proficient in office Automation and adoption of latest technology.

Sl. No.	Division	Area of Expertise
1.	Entrepreneurship Development Programs (EDP) – Convergence (Beneficiaries of Government Department)	Entrepreneurship Development Training <ul style="list-style-type: none"> • Introduction & Basics of entrepreneurship • Business Ethics & Morals • Marketing & Branding • Digital Marketing • Market survey • Project report Preparation • Financial Management • State Industrial Policy • Laws relating to small business • Book-keeping through Tally – ERP GST,E-Way Bill
2.	Entrepreneurship Development Programs (EDP) – Paid Programs	<ul style="list-style-type: none"> • Bakery Products • Export opportunity identification products and Marketing • Create Your Own YouTube Channel • Industrial Chemical making • Gold Appraiser • Photo & Videography • Beautician • EDP - You too can be Entrepreneurs • Social media (Web Designing) • Solar Installation • Marketing & Branding • Digital Marketing • Herbal Skin Care Cosmetic Products Making • Millets Food

		<ul style="list-style-type: none"> • Tender Procedure for Entrepreneurs (Gem) Portal • GST & Filing Return • Procedure to avail Government Subsidy Schemes & Prepare DPR • Drone Operations
3.	Innovation and Entrepreneurship Development Program (IEDP) and School Innovation Development Program (SIDP)	<ul style="list-style-type: none"> • Creation of College Innovation & Entrepreneurship Development • Cell Faculty Development Program • Idea Generation • Business ideation • Boot camp • Funding opportunities for aspiring entrepreneurs • Business Plan Preparation • Business Model Canvas • Finance and Marketing

Format of Application for Empanelment of Resource Person.

1. Name of the candidate:
2. Date of Birth:
3. Gender :
4. Father's / Guardian's Name:
5. Contact No:
6. Email Id:
7. Aadhaar No:
8. PAN No:
9. Category:
10. Occupation:
(Mention your company name if you are Entrepreneur)
(Individual / Firm / Company):
- 11 Residential Address:
12. Education Qualification:
13. Years of Experience:
14. Business / Employer Details:
15. Preferred programme EDP/IEDP/Paid EDP

16. Preferred District in which the Resource Persons want to engage.

- 1.
- 2.
- 3.

17. Provide list of Expertise subjectivise

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

List of Enclosures:

(List of original documents to be produced at the time of interview)

- Xerox copy of Education Qualifications
- Xerox copy of Experience Certificates
- Xerox copy of SSLC/HSC Mark Sheet
- Xerox copy of Community Certificate
- Xerox copy of Address Proof
- Xerox copy of Bank Pass Book
- Xerox copy of Aadhar card
- Xerox copy of PAN card

Mode of application: The CV should be sent to the following address by Speed Post or Courier.

Address to be send:

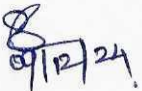
**The Director
Entrepreneurship Development and Innovation Institute,
EDI Institute Road, Ekkaduthangal, Chennai-32.**

Empanelment process:

The empanelment will be based on interview by Selection Committee. Interviews will be conducted in Tamil and English only.

Deadline for application: 31.12.2024


Director


31/12/24


31/12/24