



GOVT.OF TAMILNADU
ENTREPRENEURSHIP DEVELOPMENT AND
INNOVATION INSTITUTE
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Reference No. 83/ EDII / ICT/ 2017.

Date: .07.2017

REQUIRES PRODUCERS FOR MAKING TV EPISODES IN TAMIL

Requirement	:	52 Episodes of 30 minutes duration for telecast in DD (Podhigai) in Tamil.
Objective	:	Promotion of MSMEs in Tamilnadu(guiding, encouraging & assisting prospective & existing Entrepreneur and dissemination of information of services offered to MSME sector by EDII.
Pre-requisites	:	The Producer must have brought atleast one programme in the air in any one of the leading TV channel in Tamil with minimum of 30 episodes.
Specifications	:	Format: Telecast version DVC PRO – 50 Multi camera setup with audio visual mixture board. Lighting, makeup, complete work with title, graphics, background music, voiceover, adspot filling, etc., Telecast version tape along with DVC PRO-50 with scope copy should be given on every Monday. Telecast version tape should be acceptable by the DD(Podhigai) & the producer should bear the risk of any negligence in case of inferior quality. Indoor & Outdoor unit shooting of the episode consist of interview, industries coverage, etc., anywhere in Tamilnadu. Concept, content, script & resource personnel will be provided by EDII.
Estimated cost	:	Rs.49,000/-(Rupees Forty Nine Thousand Only) per Episode.
Last date for submission of Quotation	:	18.07.2017 by 3.00 PM @ EDII, (above address)
Web Site Address	:	<u>www.editn.in</u>
DATE OF ADVERTISEMENT	:	07.07.2017 (Friday)


Additional Chief Secretary / Director