

Entrepreneurship Development & Innovation Institute  
in association with  
PSG-Science & Technology Entrepreneurial Park  
organises



# Leadership Course for Business Incubators - New Dimensions in Technology and Business Management

October 2018 - January 2019

resources develop presentation  
incubation online press  
entrepreneur office university financial  
startup management people  
strategy successful start internet  
technology business training  
development  
research service company concept  
businessman plan entrepreneurial  
strategic success support organization  
process growth digital investment

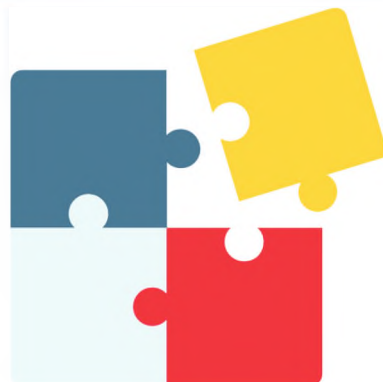


Organising Partners



## PROGRAMME TRACKS

- ◆ Business Incubation Definition & Principles
- ◆ Business Incubation Models, Including Success Factors
- ◆ Planning an Incubator
- ◆ Managing the Incubator
- ◆ Marketing and Stakeholder Management
- ◆ Deals and Financing for Incubator Clients
- ◆ Angel investing and building local ecosystem and accelerators
- ◆ Ecosystem initiatives to augment the incubation programme
- ◆ Marketing and Stakeholder Management
- ◆ Implementing a Mentoring Program



## VISIT TO INCUBATORS

- ◆ Visit to about 15 incubators in Coimbatore, Bengaluru, Trivandrum & Kochi and Chennai

## TARGET GROUP

The programme has been specially designed for professionals involved in activities related to promoting innovations through incubation centers functioning from the state of Tamil Nadu.

- ◆ Around 30 delegates from Incubation centers established with the support from EDII, Chennai, Govt. of Tamilnadu and Govt. of India



## PROGRAMME DATES & VENUE

Programme 1	Programme 2	Programme 3	Programme 4
11 <sup>th</sup> & 12 <sup>th</sup> October 2018 Coimbatore [2 Days]	14 <sup>th</sup> , 15 <sup>th</sup> & 16 <sup>th</sup> Nov 2018 Bengaluru [3 Days]	13 <sup>th</sup> & 14 <sup>th</sup> December 2018 Trivandrum & Kochi [2 Days]	23 <sup>rd</sup> , 24 <sup>th</sup> & 25 <sup>th</sup> January 2019 Chennai [3 Days]

## SUPPORT TO THE PARTICIPANTS

Program Fee: Rs. 10,000 per participant for all tracks; maximum of 2 participants per organization  
The same participant should attend all the programmes across the identified cities.

Cheque / Demand Draft to be drawn in favour "PSGCT- Science & Technology Entrepreneurial Park"

The boarding and lodging for two participants per incubation center is supported by EDII, Chennai, Government of Tamil Nadu. The organizers will arrange boarding, lodging and local logistics for study tour for the participants at all cities.

### For Registration & Details Contact

The Co-ordinator

## PSG-SCIENCE & TECHNOLOGY ENTREPRENEURIAL PARK (PSG-STEP)

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